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Imperial County, Calif. to Hold Its Second Annual Tax-Defaulted Property Auction on the Internet

Last year's online success encourages County Treasurer to use the Internet for their 2008 annual tax sale

SILVER SPRING, Md., February 21, 2008 – Imperial County Treasurer-Tax Collector Karen Vogel today announced that the county, for its second year in a row, will conduct its tax-defaulted property auction on the Internet, March 22 - 25, 2008. The auction is being conducted by Bid4Assets.com, the leading online auction service provider for forfeited, surplus and tax-defaulted government property. Imperial County is offering 188 properties for sale and interested parties can preview the auctions at www.bid4assets.com/imperial.

Minimum bids start as low as \$719 and no properties in the auction have a reserve price. Bidding opens at 8:00 a.m. PT on March 22 and closing times are staggered on March 25. A deposit of \$2,500 (plus a \$15 processing fee) is required in order to bid on the properties. The individual auction listing pages, found at www.bid4assets.com/imperial, provide additional instructions for submitting the deposit and bidding.

Imperial County Treasurer Karen Vogel said they are using online auction firm Bid4Assets again for their 2008 annual tax sale. "Our first online auction was a wonderful experience. Teaming up with Bid4Assets to auction our tax-defaulted properties online has helped the county reduce administrative costs and reach more buyers across the country. We sold 100% last year and hope to have the same results this year," said Treasurer Karen Vogel.

"Our proven track record, marketing know-how and auction management tools enable counties to succeed at online auctions nationwide. We are proud to provide our expertise and resources to the Imperial County Treasurer and be a part of their continued success," said Jenny Lynch, spokesperson for Bid4Assets.

Due diligence materials, including tax information and maps, are available for viewing online at Bid4Assets. Interested bidders should go to www.bid4assets.com/imperial for more information. Bidders who are unable to bid online can contact Bid4Assets toll-free at 1-877-4ASSETS to request an off-line bid form or bid.

Bid4Assets' robust auction engine has positioned them as the pioneers of advertising and auction service provider for both tax deed and tax lien sales nationwide. Bid4Assets has successfully sold hundreds of thousands of tax-defaulted properties and tax lien certificates for more than 50 counties in California, Nevada, Michigan, Idaho and Florida. By using the Internet, counties are able to reduce administrative costs, reach more buyers and sell a greater number of properties and certificates at each sale. The taxpayers are the direct beneficiaries of the efforts of the officials in those counties.

About Bid4Assets, Inc.

Bid4Assets (<http://www.bid4assets.com>) is the leading online auction marketplace that helps federal, state and local government and private industry maximize returns from the sale of forfeited, surplus and tax-defaulted property. Bid4Assets has conducted sales of seized, surplus and non-strategic assets for more than 60 federal, state and local government agencies nationwide. Clients include the U.S. Marshals Service, the Department of Energy, the states of Georgia and Maryland and the counties of Kern and San Francisco, California). The company is located in Silver Spring, Md., phone (301) 650-9193, fax (301) 650-9194.

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