

ValCom Partners With Bid4Assets for Its Largest Televised Real Estate Auction Ever

Clearwater, FL (September 29, 2009) – ValCom, Inc. (OTC.BB:[VLCO](#)) and its MyFamilyTV broadcast network subsidiary today announced that they will be partnering with Bid4Assets, a leading online real estate auction company, to produce its largest televised real estate auction to date in a four-hour live auction show, “My Family Real Estate Auction.”

The live auction show will air Saturday, October 3 from 1:00 p.m. to 5:00 p.m. Eastern Time and will appear on the following networks: Ion Television Network, Direct Shopping Network, World Harvest, Sky Angel (DirecTV & Dish Network), Golden Eagle, and MyFamilyTV and its 76 television affiliates.

The show will feature auctions of 340 homes from cities all over the country with a significant number located in St. Louis, Missouri, Dayton, Ohio, Pittsburgh, Pennsylvania and Memphis, Tennessee. Bidding on all of the homes will start as low as \$5,000.

During the show, viewers interested in bidding will be able to register and place bids by telephone in real time with agents in the studio or online at <http://www.homestobidon.com>, a customized page on the Bid4Assets Web site during the show. It is also possible to pre-register or place early bids on the properties at this site. Bidding on these properties before the show can be done only online.

"Producing real estate auctions by using the power of television, promotion, and the Internet has proven to be very successful, but we needed a long-term Internet partner. Incorporating Bid4Assets' proven real estate auction platform will allow us to leverage all of the necessary components to create a fully integrated real estate disposition channel. In addition, Bid4Assets has a substantial customer database, many of them eager real estate investors," stated Vince Vellardita, President & CEO of ValCom, Inc., and partner in Sun Investment Services, LLC. Vellardita also states that this auction could bring in approximately \$6 million in revenue.

In turn, Christina Osberg, CEO of Bid4Assets commented that “MyFamilyTV's ability to reach 58 million homes combined with the Internet's enormous reach will allow the relationship to offer the public a unique opportunity to bid on real estate all across the country from the comfort of their own home. This phenomenal marketing power coupled with ValCom's production capabilities will create the optimal buying and selling environment for real estate in the 21st Century.”

Any properties not sold during the live auction will be offered by MyFamilyTV solely on line at <http://www.homestobidon.com>. Bidding closes at staggered times throughout the day on October 5th.

About ValCom, Inc.

Based in Clearwater, FL., ValCom, Inc. is a diversified, fully integrated, independent entertainment company that has been in operation since 1983. ValCom, Inc., through its operating divisions and subsidiaries, creates and operates full service facilities that accommodate film, television and commercial productions with its four divisions comprised of studio and rental, television and film, television broadcasting, and live theatre. ValCom's client list consists of all of the majors such as MGM, Paramount Pictures, Warner Bros, Disney, CBS, Sony, NBC, Phantom of the Opera, HSN, and more. For more information, please visit the company's website at www.valcom.tv.

About Bid4Assets, Inc.

Bid4Assets, Inc. (www.bid4assets.com) was founded in 1999 and was one of the first companies to sell real estate through online auctions. Since then, Bid4Assets has sold and closed on more than 60,000 properties, across all 50 states. The company sells distressed assets for financial institutions, private parties and a growing list of federal and state government agencies. Among them are the U.S. Marshals Service, the Department of the Treasury and more than 40 counties nationwide.

Bid4Assets has extensive experience selling homes under \$50,000. Many real estate investors and home buyers regard Bid4Assets as the most convenient way to buy undervalued real estate. Bid4Assets is a privately held company headquartered in Silver Spring, Maryland.

About Sun Investments

Sun Investment Services, LLC combines over 50 years of real estate experience with a strong marketing and capital liaisons to provide real estate buyers the inside track on properties priced low enough to yield a firm return through resale, rental, or residence.

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